



Chris Johnson

Visual and UX Designer, Seattle WA

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What I want to do

- Design delightful experiences that connect the different screens in peoples lives.
- Work in a creative and collaborative environment using modern processes and agile methods.

What I do well

- Design engaging websites, games and mobile applications.
- Produce wireframes, storyboards, prototypes and interface components.
- Core technical skills are CSS, HTML, Photoshop, Illustrator and Sketch3.
- Softer skills include jQuery, motion graphics and illustration.

Who I've done it for

Freelance Designer

2013 – Present

- During this time I have been working as an artist, freelance designer and on-site contractor.
- Recently consulted for Logic20/20, where I met with the mayor of Federal Way and his staff to define and design a new website and style guide for the city.

Smashing Ideas - Senior Designer

2007 – 2012

- Successfully crafted digital experiences for brands like Random House, Discovery, PBS, Disney and Rhapsody.
- Produced HTML/CSS prototypes, themes and templates for a variety of screens and user demographics.
- Consistently delivered quality work, often juggling multiple projects in a fast paced, highly productive and creative environment.
- Collaborated with peers and various stakeholders on a variety of digital products for everything from marketing to entertainment and education.
- Worked with various frameworks and CMS platforms such as Bootstrap, Django, Cake PHP, Wordpress and Drupal.

HealthTalk.com - Designer

2007 – 2007

- Worked with UX vendor and in-house art team to redesign Healthtalk.com and related campaigns.

Drugstore.com - Designer

2005 – 2006

- Responsible for design of various website promotions, emails and banner ads for Drugstore.com and Beauty.com.
- Participated in strategy meetings with vendor Rosetta for the purpose of segmenting a diverse audience.
- Helped increase user conversion, by tailoring design and messaging to individual audience segments and A/B testing variations.
- Worked with a small team (one writer and producer) to deliver vastly improved email campaigns and the metrics to prove it.

Core Innovations - Designer

2004 – 2005

- Worked with a small team to design and build an online presence for XS Energy Drink.
- Collaborated with a remote vendor to design and help build a web based fitness tracking application called Fitness Expert.